



MassMEDIC
THE HEART OF HEALTHTECH

2024 YEAR IN
REVIEW

Dear Members,

As we look toward MassMEDIC's 30th anniversary, I'd like to take a moment to reflect on the journey this organization has taken.

In 1996, when MassMEDIC was created, medtech was a much different industry, both here in Massachusetts and across the globe. A generation ago, medical devices were tools that enabled doctors and nurses to care for patients. Today, medtech is an integrated part of the everyday lives of people worldwide. Most of us monitor our key vital signs daily on watches with more computing power than the machines that put man on the moon. Surgeries that once required weeks in the hospital for recovery, can be done by robots with such minimal invasion that patients can be home recovering the next day.

Each day, our members are pushing the outer limits of technology and care, allowing hospitals to care for patients at home en masse, to see inside the vasculature of the brain, to develop just-in-time custom joint replacements, to eliminate the need for pain medicine, to treat diseases that were once death sentences.

And yet, there is still so much more to do. Our nation's population is aging, and the strains on our healthcare system from the COVID-19 pandemic have hastened a mass exodus of healthcare workers. We face an uncertain future, in a changing world, where innovation moves at quantum speeds, in an industry that is regulated more than ever.

In short, it's an environment that was made for the kinds of people this industry produces. This is our time. And I wouldn't want to go to battle with anyone else.

I ask you to reaffirm your commitment to our mission—saving and improving lives through medical technology. In the six years since I assumed this role, MassMEDIC has evolved significantly, yet the vision of advancing patient care through innovation has never been clearer. I am confident that together, we can continue to drive meaningful change in medtech.

In a world where the space between caregivers and their patients grows everyday, technology and innovation must bridge that gap. In a world where regulators and lawmakers are struggling to figure out how to stem the costs of care, using the blunt instrument of government, the role of common sense advocacy has never been more important. And, in a world where investors have overlooked our industry, a strong ecosystem that lifts up the best ideas and connects them to capital is essential.

This is what we do every day at MassMEDIC. As you will see, we had many achievements this year, but they pale in what will happen in the years to come. We are building the world's preeminent forum for innovation, one member at a time. You are our investors and our most important stakeholders. We look forward to working together to create new environments of opportunity.

As we look into the next 30 years of this organization, I hope you feel as passionate about this work as we do. And I hope you will continue to join us in this journey.

Thank you for what you do for us and for what you do for mankind.



A handwritten signature in black ink, appearing to read 'BJ', written in a cursive style.

Brian Johnson
President
MassMEDIC



MassMEDIC By the Numbers

CREATED
3 NEW
PROGRAMS
IN 2024

MEMBER
Mixer

MEDTECH
PAYMENT
SUMMIT

PATIENT
Engagement
CONGRESS

60 CONGRESSIONAL
MEETINGS ADVOCATING
FOR MEDTECH IN MA

FACILITATED
300+

INDIVIDUAL BUSINESS
INTRODUCTIONS,
MATCHING COMPANIES
TO OPPORTUNITIES

CREATED AND
CURATED

100+
HOURS
OF ORIGINAL
MEDTECH CONTENT

NEARLY

400
MEMBERS
REPRESENTED

**WOMEN in
MEDTECH**
POWERED BY MASSMEDIC

500

ATTENDEES
TO OUR WOMEN IN
MEDTECH FORUMS

600+

ATTENDEES AT OUR
MEDTECH IMPACT
SYMPOSIUM & GALA IN 2024

**MEDTECH IMPACT
SYMPOSIUM &
Gala**

PROMOTED

1,000

MEDTECH JOBS



INCREASED OUR
LINKEDIN FOLLOWERS:

6,000+



GREW MAILING LIST TO

13,000+

BOARD REPRESENTS

23,000+

EMPLOYEES
IN MA ALONE

\$200
MILLION+

TOTAL DOLLARS
RAISED BY
IGNITE ALUMNI



\$325
MILLION+

ARPA-H FUNDING
TOTALS FOR MA IN 2024

\$1B SECURED FOR MLSC 10-YEAR REAUTHORIZATION

2025 YEAR AHEAD



HOSTED BY
Johnson & Johnson

FEB. 5, 2025

RENAISSANCE
BOSTON WATERFRONT
MARCH 6, 2025



**MEDTECH IMPACT
SYMPOSIUM &
*Gala***

MEDTECH
PAYMENT
SUMMIT



REGULATORY
ROUNDUP

JOINT EVENT

JUNE 12-13, 2025

HOSTED BY **M** MINTZ

MEMBER
Mixer

JULY 2025

**MASSMEDIC
GOLF** 
TOURNAMENT
SEPTEMBER 2025



**PATIENT
Engagement
CONGRESS**

NOV. 2025



EDUCATION

EXPANDED KEY EVENTS AND INTRODUCED NEW OPPORTUNITIES TO EDUCATE AND INFORM OUR MEMBERSHIP

GREW THE

MEDTECH IMPACT SYMPOSIUM & Gala

HOSTED BY



INTRODUCED THE MEDTECH PAYMENT SUMMIT

HOSTED BY EPAM CONTINUUM



REGULATORY ROUNDUP

HOSTED BY



Featuring Dr. Michelle Tarver, Director, Center for Devices and Radiological Health (CDRH), FDA



CONNECTION

CONTINUED TO FOSTER COLLABORATION
AMONG OUR ECOSYSTEM



MASSMEDIC
GOLF
TOURNAMENT

HOSTED BY  arena®

MEMBER
Mixer



WOMEN IN
ROBOTICS

HOSTED BY
Medtronic



WOMEN *in*
MEDTECH
POWERED BY MASSMEDIC

FURTHERING
HEALTHCARE
HOSTED BY

BEST BUY Health



INTRODUCED THE



PATIENT
Engagement
CONGRESS

HOSTED BY  **ABIOMED**
Recovering hearts. Saving lives.





ADVOCACY

ENSURED OUR MEMBERS HAD A SEAT AT THE TABLE FOR LOCAL, REGIONAL & NATIONAL ISSUES



HOSTED MA GOVERNOR MAURA HEALEY AT MEDTECH IMPACT SYMPOSIUM & GALA

Drove MassLeads Economic Development Bill including 10-year \$1B reauthorization of MLSC



Served as Industry Experts on Topics Including:

- PFAS
- ETO
- BREAKTHROUGH TECHNOLOGIES



Hosted Roundtables with Rep. Lori Trahan and Rep. Jake Auchincloss



AWARENESS

DROVE AND AMPLIFIED AWARENESS FOR OUR MEMBERS AND INDUSTRY

HIGHLIGHTED OUR REGIONAL STRENGTHS

Represented Industry at Major Conferences & Programs and Created Opportunity for Member Exposure



HEALTH EQUITY SUMMIT

WOMEN'S HEALTH INNOVATION SUMMIT USA



Powered by  AdvaMed



STAY TUNED FOR

A newly launched member portal to share jobs & news, update profiles, make payments and connect with peers!



MassMEDIC

THE HEART OF HEALTHTECH

[MASSMEDIC.COM](https://massmedic.com)



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